

## NewsRoom

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Section: Tropical Life

CONCERT ASSOCIATION WINS GRANT

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Blue Cross Blue Shield of Florida is giving \$100,000 to Judy **Drucker's Concert Association of Florida**. Blue Cross Vice President Ken Sellers also is expected to announce today a \$300,000 community challenge grant through which his organization will contribute \$1 for every two raised by the nonprofit arts group.

“We are very grateful for this gift from Blue Cross and Blue Shield of Florida,” said Drucker. “This fundraising effort will help support our association for years to come.”

The gift of \$100,000 is to be awarded immediately and, together with the projected \$900,000 income from the challenge grant if \$600,000 is raised to match the challenge, adds up to \$1 million to help reduce the Concert Association's \$1.5 million deficit and support the growing cost associated with presenting its season of internationally acclaimed orchestras, classical soloists and dance companies in South Florida. The money also will support the association's program of master classes and other educational outreach activities.

“This is a great opportunity for people to come forward and support the arts in our community,” Sellers said.

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